

**Products** 

· Pokemon

MP3 players

DVD players

Digital cameras

#### Yahoo! Mail free email for life



#### Yahoo! Auctions coins, cards, stamps

advanced search Search

Shopping - Auctions - Yellow Pages - People Search - Maps - Travel - Classifieds - Personals - Games - Chat - Clubs Mail - Calendar - Messenger - Companion - My Yahoo! - News - Sports - Weather - TV - Stock Quotes - more...

### Yahoo! Shopping - Thousands of stores. Millions of products. Stores

· Gap

#### **Departments**

Bath/Beauty

Apparel

- Flowers
- · Food/Drink
- Music
- Computers Electronics

**Arts & Humanities** 

Literature, Photography...

### · Video/DVD

#### · Eddie Bauer · Macy's

Sports Authority

Full Coverage, Newspapers, TV...

### **Business & Economy**

Companies, Finance, Jobs...

### Computers & Internet

Internet, WWW, Software, Games ...

#### Education

College and University, K-12...

### Entertainment

Cool Links, Movies, Humor, Music...

### News & Media

### Recreation & Sports

Sports, Travel, Autos, Outdoors...

### Reference

Libraries, Dictionaries, Quotations...

### Regional

Countries, Regions, US States...

### Science

Animals, Astronomy, Engineering...

#### In the News

- · Mich. girl, 6, shot by <u>classmate</u>
- · Bush, Gore win in primaries
- · Israel releases Nazi Eichmann's memoirs

more...

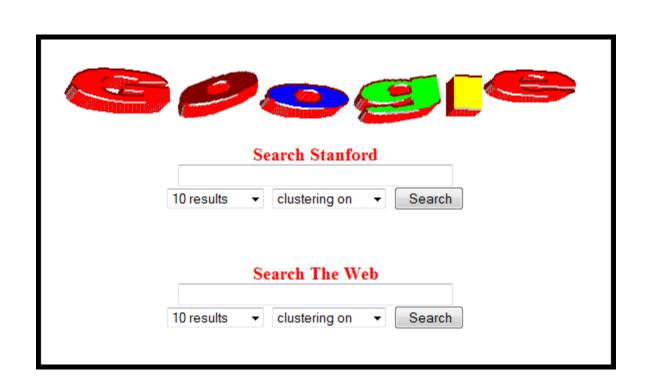
### Marketplace

- Free <u>56K Internet Access</u>
- Y! Auctions Peanuts, Pokemon, computers
- Yahoo! Bill Pay free 3month trial

more...

#### Inside Yahoo!

- · Yahoo! GeoCities build your free home page
- · Play free Fantasy Soccer Yahoo! Clubs - create





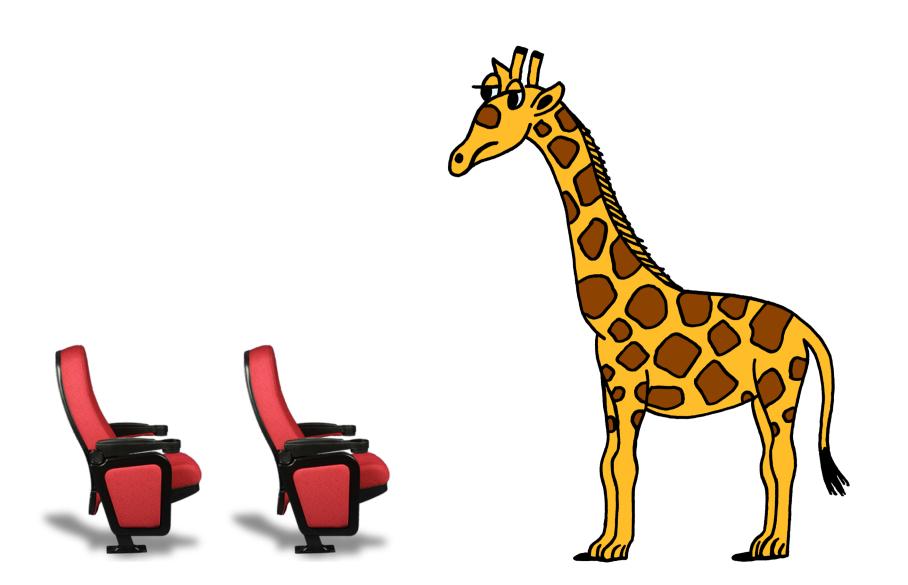
### COLLECTING COMMON-SENSE KNOWLEDGE

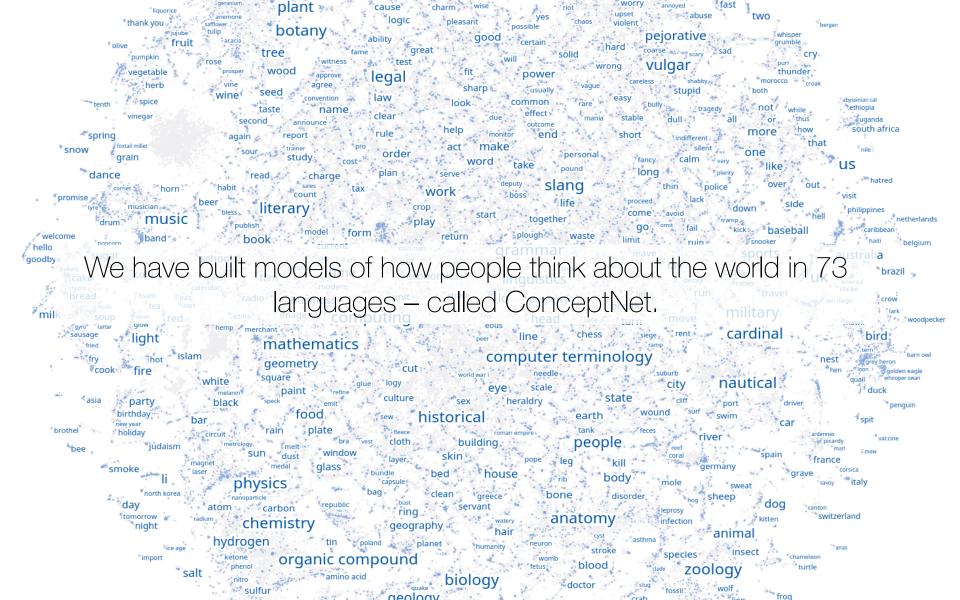


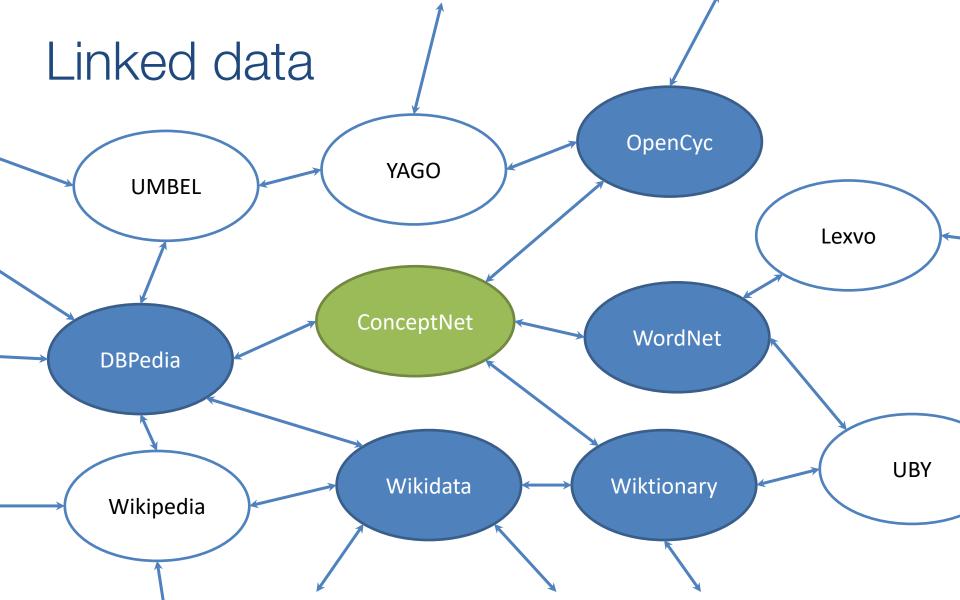
Robyn Speer, Joshua Chin, and Catherine Havasi: "ConceptNet 5.5: An Open Multilingual Graph of General Knowledge." (2017)



# How do people do it?





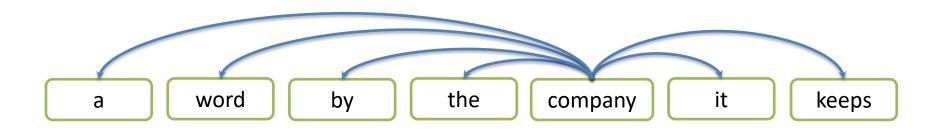


"I don't have to actually experience crashing my car into a wall a few hundred times before I slowly start avoiding to do so."

- Andrej Karpathy, Open Al

### Distributional semantics

- "You shall know a word by the company it keeps." – J. R. Firth
- Skipgrams are one way to train a neural net to understand words by their contexts



Source: Tomas Mikolov, Ilya Sutskever, Kai Chen, Greg Corrado, and Jeffrey Dean: Distributed representations of words and phrases and their compositionality. (2013)

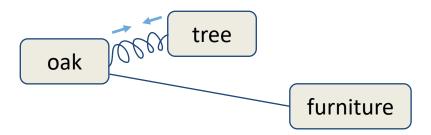
### Retrofitting

- A way of connecting knowledge graphs to traditionally created word embeddings
- Apply knowledge-based constraints after training distributional word vectors
- It works better than during training, for some reason

Source: Manaal Faruqui, Jesse Dodge, Sujay K. Jauhar, Chris Dyer, Eduard Hovy, Noah A. Smith: Retrofitting Word Vectors to Semantic Lexicons (2015)

## Retrofitting

- Terms that are connected in the knowledge graph should have vectors that are closer together
- Many extensions now, such as "antonyms should move farther apart" and morphology



Source: N. Mrkšić, D. Ó Séaghdha, B. Thomson, M. Gašić, L. Rojas-Barahona, P. Su, D. Vandyke, T. Wen, S. Young: Counter-fitting Word Vectors to Linguistic Constraints (2016)

## Retrofitting just works\*

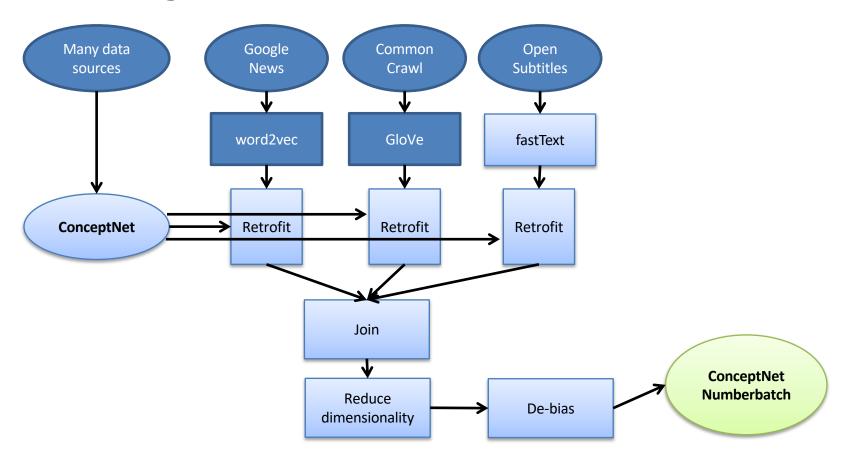
- Until 11/2018, the top-performing systems almost always use retrofitting
- At Semeval 2018, about half of the top results used external information in order to get a top result.
- Other areas of ML were seeing similar results from adding structure information



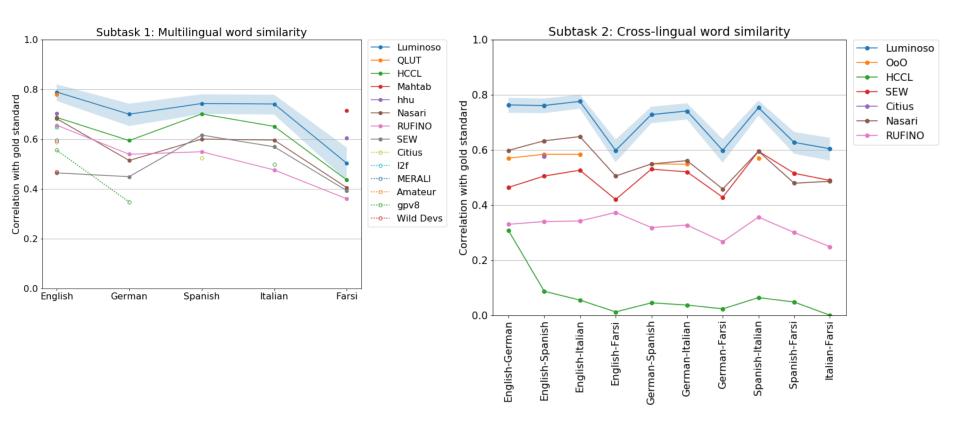
- · Word vectors with common sense built in
- Hybrid of ConceptNet and distributional semantics
- Multilingual by design
- Open source, open data

Source: Robyn Speer, Joshua Chin, and Catherine Havasi: "ConceptNet 5.5: An Open Multilingual Graph of General Knowledge." (2017)

## Building ConceptNet Numberbatch

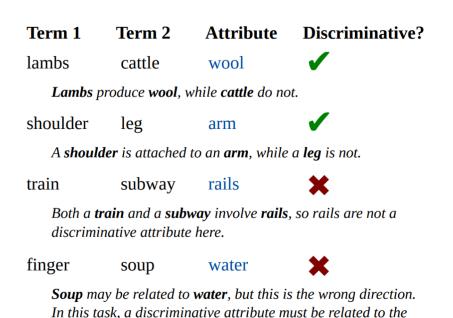


### Word relatedness (SemEval 2017)



Source: Robyn Speer and Joanna Lowry-Duda: Extending Word Embeddings with Multilingual Relational Knowledge (Semeval 2017)

### Distinguishing attributes using ConceptNet

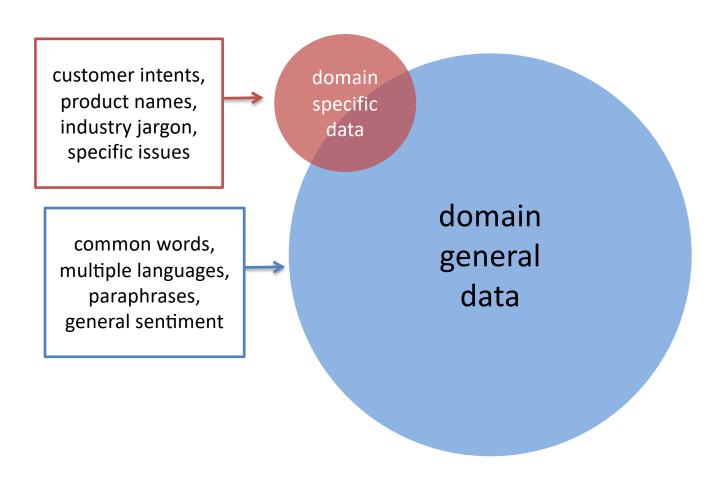


first term and not the second.

- A task at SemEval 2018
- We got 74% accuracy (2nd place) by directly querying ConceptNet Numberbatch
- Additional features trained on the data didn't help on the test set
- All top systems used knowledge graphs

Source: Robyn Speer and Joanna Lowry-Duda: Distinguishing Attributes Using Text Corpora and Relational Knowledge (Semeval 2018)

# What is domain Adaptation?

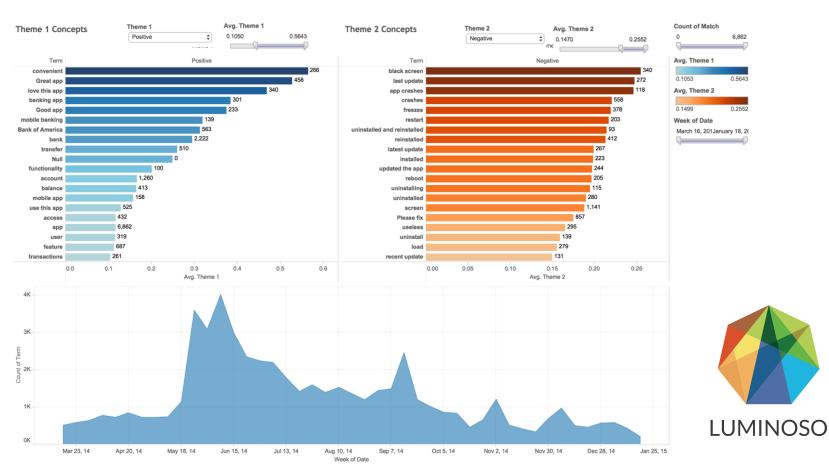


# Spin-out: Luminoso (2010-)

6,862

0.5643

0.2552



### What are other examples of transfer learning?

- Commercial transfer learning (Luminoso, etc)
- Pretraining
- Fine tuning and layer freezing for Elmo and Bert (and GPT-2)
- Fast.ai's ULMFiT (<a href="http://nlp.fast.ai/">http://nlp.fast.ai/</a>)

### Computational Creativity and Common Sense

### Story understanding evaluations

- The Story Cloze Test evaluates common sense
- Five-sentence stories, two possible endings, only one makes sense
  - Previous state of the art (GPT-1): 86.5%
  - Jiaao Chen et al., adding ConceptNet as an input: 87.6%

Story Cloze Test		
Context	Right Ending	Wrong Ending
Karen was assigned a roommate her first year of college. Her roommate asked her to go to a nearby city for a concert. Karen agreed happily. The show was absolutely exhilarating.	Karen became good friends with her roommate.	Karen hated her roommate.
Jim got his first credit card in college. He didn't have a job so he bought everything on his card. After he graduated he amounted a \$10,000 debt. Jim realized that he was foolish to spend so much money.	Jim decided to devise a plan for repayment.	Jim decided to open another credit card.
Gina misplaced her phone at her grandparents. It wasn't anywhere in the living room. She realized she was in the car before. She grabbed her dad's keys and ran outside.	She found her phone in the car.	She didn't want her phone anymore.

Source: Jiaao Chen, Jianshu Chen, Zhou Yu: Incorporating Structured Commonsense Knowledge in Story Completion (2018)

### Story understanding evaluations

 SemEval-2018 task: answer simple multiple-choice questions about a passage

**Text**: It was a long day at work and I decided to stop at the gym before going home. I ran on the treadmill and lifted some weights. I decided I would also swim a few laps in the pool. Once I was done working out, I went in the locker room and stripped down and wrapped myself in a towel. I went into the sauna and turned on the heat. I let it get nice and steamy. I sat down and relaxed. I let my mind think about nothing but peaceful, happy thoughts. I stayed in there for only about ten minutes because it was so hot and steamy. When I got out, I turned the sauna off to save energy and took a cool shower. I got out of the shower and dried off. After that, I put on my extra set of clean clothes I brought with me, and got in my car and drove home.

Q1: Where did they sit inside the sauna?

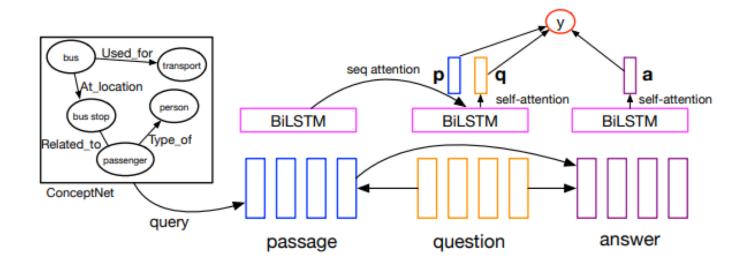
- (a) on the floor
- (b) on a bench

Q2: How long did they stay in the sauna?

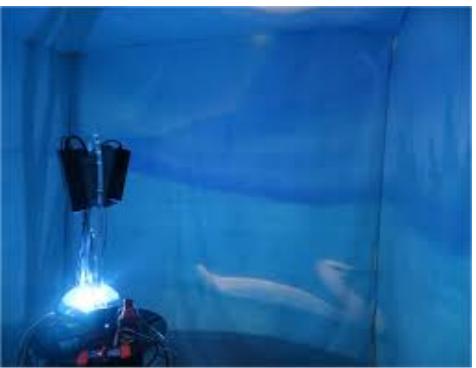
- (a) about ten minutes
- (b) over thirty minutes

### Story understanding using ConceptNet

 The winning system on the SemEval task (Yuanfudao Research) used ConceptNet to find unstated connections, on top of an LSTM + attention model



Source: Liang Wang, Meng Sun, Wei Zhao, Kewei Shen, Jingming Liu: Three-way Attention and Relational Knowledge for Commonsense Machine Comprehension (2018)



### Narratarium

Source: K. Hayden, D. Novy C. Havasi, M. Bove, S. Alfaro R. Speer: Narratarium: An Immersive Storytelling Environment (2016)



```
>>> Where have you been?
well, as far as i know, they've been having a good time in there.
>>> And what are you doing?
well, i'm trying to set up a three phase energy beam to neutralise the neutron
>>> Isn't it already neutralized?
no, it won't be neutralised.
>>> Why not?
well, er, we don't know. there's no known cure.
>>> For a neutron?
yes, for a neutron star.
>>> Oh.
and we are not ready for it.
>>>
```

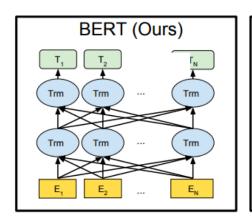
Intelligent Agents that focus on character-based interactions Jason Alonso, Catherine Havasi

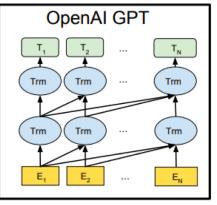


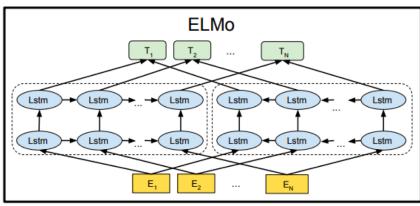


Can you tell me how to get to Sesame Street?

# BERT: predicting masked words and next sentences



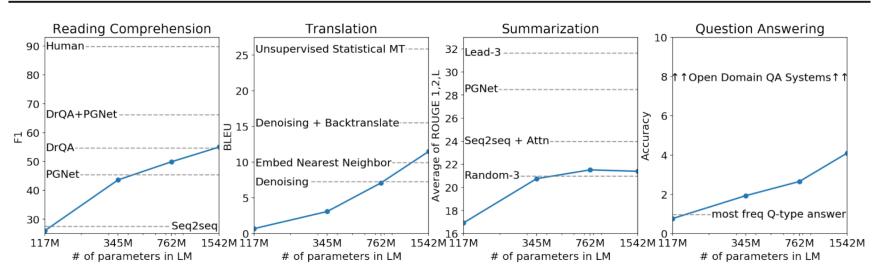




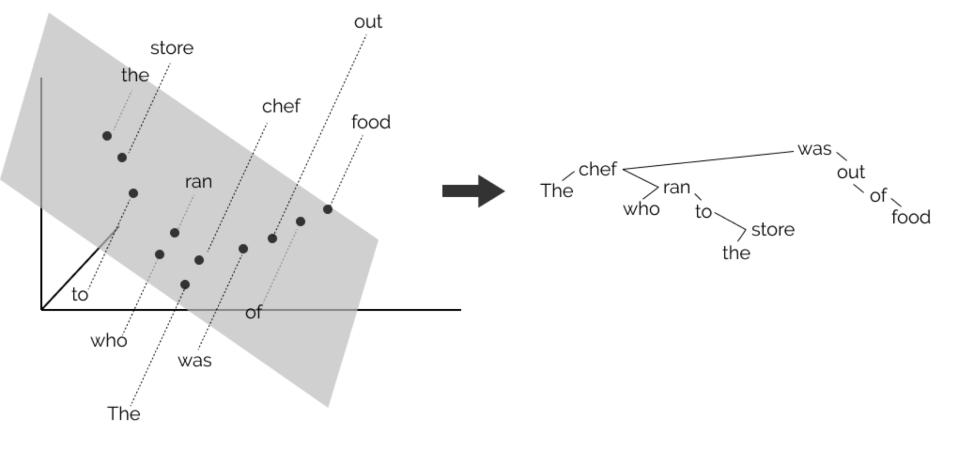
Source: *Jacob Devlin, Ming-Wei Chang, Kenton Lee, Kristina Toutanova*: BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding (2019)

# And are more generalizable than previous models...

#### Language Models are Unsupervised Multitask Learners

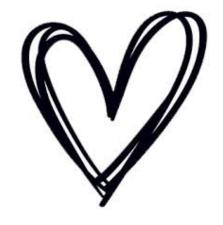


Source: Alec Radford, Jeffrey Wu, Rewon Child, David Luan, Dario Amodei, Ilya Sutskever: Language Models are Unsupervised Multitask Learners (2019)



John Hewitt and Christopher D. Manning: A Structural Probe for Finding Syntax in Word Representations

Andy Coenen, Emily Reif, Ann Yuan, Been Kim, Adam Pearce, Fernanda Viégas, Martin Wattenberg. Visualizing and Measuring the Geometry of BERT



Was the knowledge inside all along?

### Is BERT good at Common Sense?

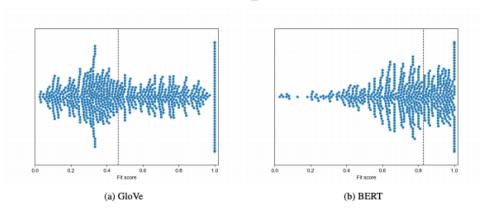


Figure 1: Swarm plots showing attribute fit scores for GloVe (left) and BERT (right). Each dot represents a single attribute, displayed along the x-axis according to the classifier's ability to fit that feature with the given embeddings. The y-axis is not significant, and instead, dots are displaced along the y-axis instead of overlapping to show quantity. The median fit score per embedding type is displayed with a dotted line.

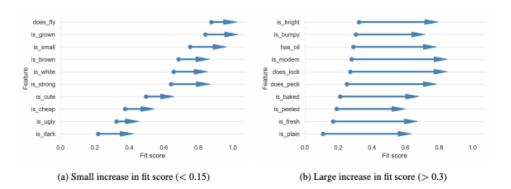


Figure 2: Differences between fit scores when using GloVe (start of arrow) or BERT (end of arrows) embeddings.

Metric	Visual	Encyclopedic	Functional	Perceptual	Taxonomic	Overall
$Median_{GloVe}$	46.2	38.9	44.4	49.0	89.1	46.1
$Median_{BERT}$	83.3	76.2	78.3	80.0	100	82.7
Δ	+37.1	+37.3	+33.9	+31.0	+10.9	+36.6

Table 1: Comparison of median logistic classifier fit scores (out of 100 percent fit) across categories defined in CSLB.

Source: *Jeff Da, Jungo Kasai*: Cracking the Contextual Commonsense Code: Understanding Commonsense Reasoning Aptitude of Deep Contextual Representations

# Common sense understanding is not the default

- Question-answering Als learn to give typical answers like "Yes" and "2"
- Story-understanding Als learn that the wrong answers are written in a different style
- Reading-comprehension Als learn to copy the nearest answer-shaped phrase

Article: Endangered Species Act

Paragraph: "... Other legislation followed, including the Migratory Bird Conservation Act of 1929, a 1937 treaty prohibiting the hunting of right and gray whales, and the Bald Eagle Protection Act of 1940. These later laws had a low cost to society—the species were relatively rare—and little opposition was raised."

Question 1: "Which laws faced significant opposition?"

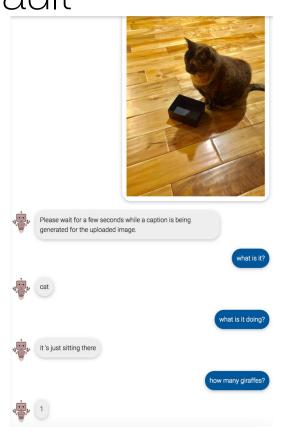
Plausible Answer: later laws

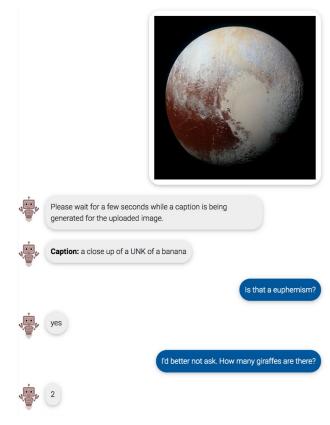
Question 2: "What was the name of the 1937 treaty?"

Plausible Answer: Bald Eagle Protection Act

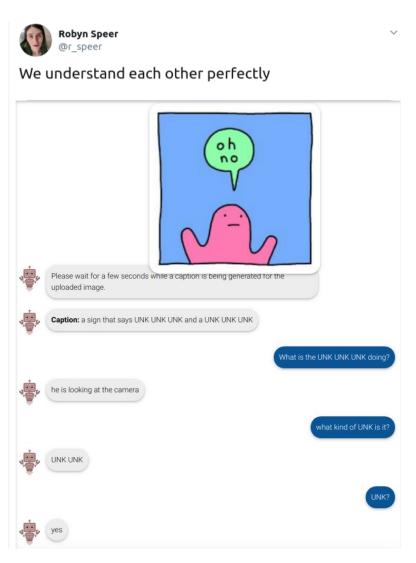
Source: Pranav Rajpurkar, Robin Jia, Percy Liang: Know What You Don't Know: Unanswerable Questions for SQuAD (2018)

Common sense understanding is not the default

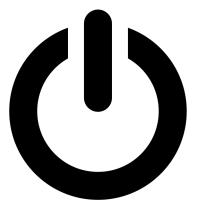




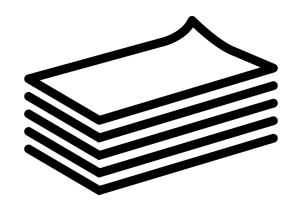
Source: Janelle Shane, on Twitter, using Visual Chatbot



Source: Robyn Speer, on Twitter, using Visual Chatbot



Training a transformer takes a lot of energy.

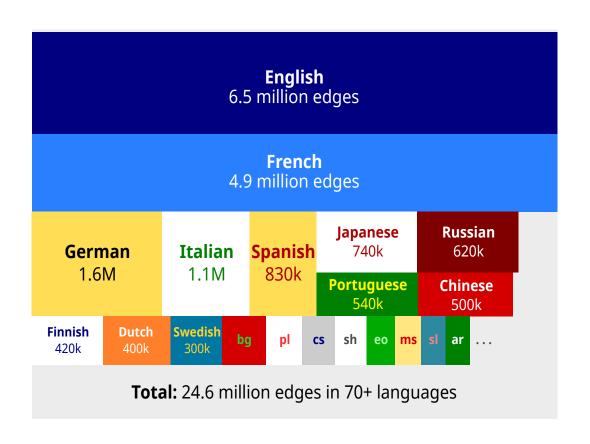


Often, there isn't enough data for a domain or language to train a new model.

# One Size (Pre-trained) Model Does **Not** Fit All:

Language\*
Domain
Cultural/Identity

## Languages in ConceptNet



## Evaluations in Portuguese

Table 15. Accuracy for answering cloze questions.

	Noun (1769)	Verb (1077)	Adj (809)	Adv (235)	Total (3890)
Baseline	34.43%	32.82%	25.28%	25.11%	31.52%
PAPEL	44.19%	36.63%	33.47%	22.13%	38.53%
DA	39.49%	32.87%	30.01%	24.36%	34.77%
Wikt.PT	39.85%	35.65%	31.15%	27.45%	36.13%
OpenWN-PT	38.72%	31.78%	25.28%	26.17%	33.25%
PULO	40.77%	31.43%	22.16%	23.19%	33.25%
TeP	41.72%	30.71%	31.49%	25.00%	35.53%
OpenThes.PT	35.01%	26.51%	26.21%	25.43%	30.24%
Port4Nooj	37.11%	26.86%	27.97%	29.89%	31.93%
WN.Br	24.82%	29.55%	24.44%	25.11%	26.07%
ConceptNet	37.00%	34.42%	32.55%	27.73%	34.79%
CARTÃO	46.78%	36.86%	36.46%	27.77%	40.74%
Redun3	40.54%	32.61%	28.83%	27.70%	35.13%
Redun2	45.00%	34.03%	30.44%	28.09%	37.90%
A11	49.90%	33.05%	34.98%	26.81%	40.72%

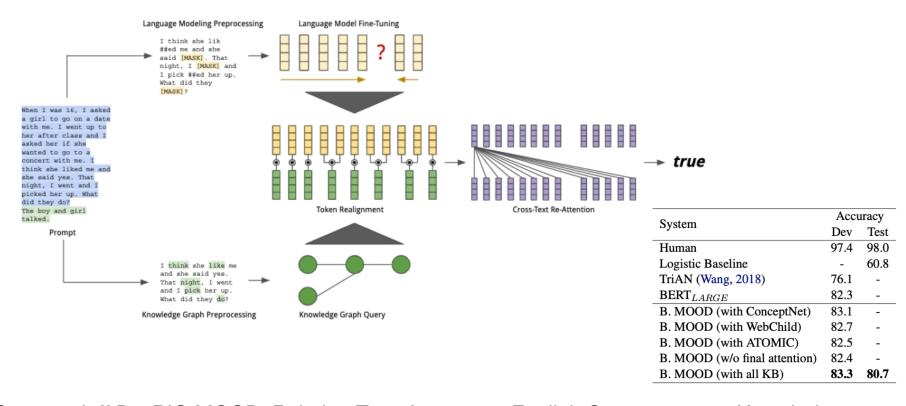
Table 13. Selection of results for the SimLex-999 test.

LKB	Relations	Algorithm	ρ	
PAPEL	All	PR-Jac <sub>800</sub>	0.49	
DA	All	PR-Jac <sub>400</sub>	0.38	
Wikt.PT	All	PR-Jac <sub>1600</sub>	0.42	
OWN-PT	Syn + Hyp	Adj-Cos	0.44	
PULO	Syn + Hyp	Adj-Cos	0.29	
TeP	Syn + Hyp	Adj-Jac	0.36	
OT.PT	Syn + Hyp	Adj-Cos	0.34	
Port4Nooj	All	Adj-Jac	0.19	
WN.Br	Syn + Hyper	Adj-Jac	0.04	
ConceptNet	Syn + Hyp	Adj-Jac	0.43	
CARTÃO	All	PR-CosV <sub>1600</sub>	0.53	
Red un3	Syn + Hyper	Adj-Jac	0.44	
Redun2	Syn + Hyper	PR-Jac <sub>50</sub>	0.49	
All	Syn + Hyper	PR-CosV <sub>50</sub>	0.57	
All	Syn + Hyper	PR-CosV <sub>100</sub>	0.59	
All	Syn + Hyper	PR-CosV <sub>200</sub>	0.61	
All	Syn + Hyper	PR-CosV <sub>400</sub>	0.61	
All	Syn + Hyper	PR-CosV <sub>800</sub>	0.61	
All	Syn + Hyper	PR-CosV <sub>1600</sub>	0.60	
All	Syn + Hyper	PR-CosV <sub>3200</sub>	0.60	
A11	Syn + Hyper	Adj-Cos	0.58	
All	Syn + Hyper	Adj-Jac	0.57	
All	All	PR-CosV <sub>400</sub>	0.56	

Source: *Hugo Gonçalo Oliveira*: A Survey on Portuguese Lexical Knowledge Bases: Contents, Comparison and Combination (2018)

# Could you make transformers more accurate using data like we did with retrofitting?

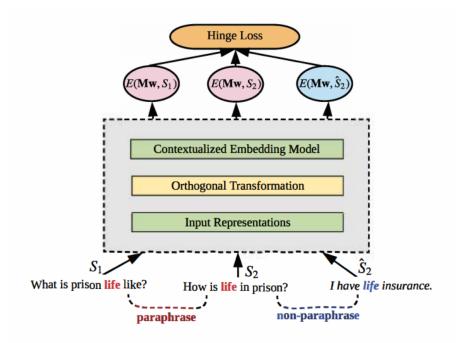
## Transformers + Knowledge



Source: *Jeff Da*: BIG MOOD: Relating Transformers to Explicit Commonsense Knowledge (COIN 2019)

## Transformers + Knowledge

Source: Weijia Shi, Muhao Chen, Pei Zhou, Kai-Wei Chang: Retrofitting Contextualized Word Embeddings with Paraphrases (2019)



## Transformers + ConceptNet

Source: Z. Ye, Q. Chen, W. Wang, Z. Ling: Align, Mask and Select: A Simple Method for Incorporating Commonsense Knowledge into Language Representation Models (1) A triple from ConceptNet

(population, AtLocation, city)

(2) Align with the English Wikipedia dataset to obtain a sentence containing "population" and "city"

The largest city by population is Birmingham, which has long been the most industrialized city.

(3) Mask "city" with a special token "[QW]"

The largest [QW] by population is Birmingham, which has long been the most industrialized city?

Select distractors by searching (population, AtLocation, \*) in ConceptNet

(population, AtLocation, Michigan)

(population, AtLocation, Petrie dish)

(population, AtLocation, area with people inhabiting)

(population, AtLocation, country)

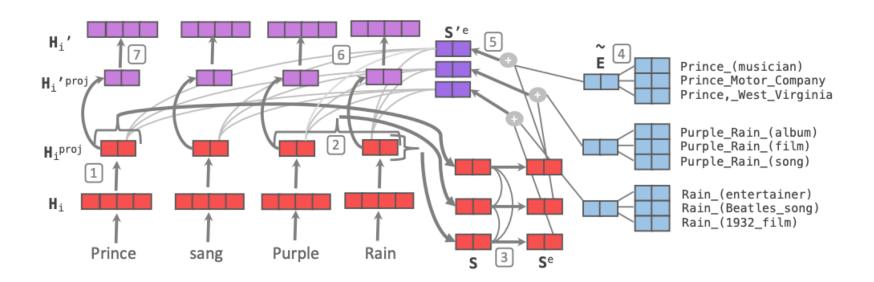
5) Generate a multi-choice question answering sample

question: The largest [QW] by population is Birmingham, which has long been the most industrialized city?

candidates: <u>city</u>, Michigan, Petrie dish, area with people inhabiting, country

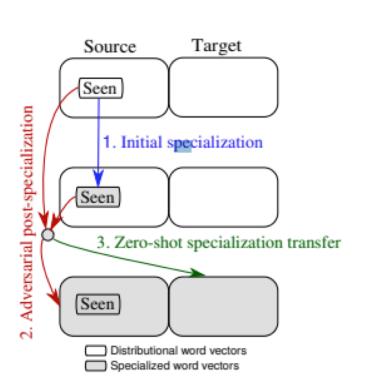
Table 2: The detailed procedure of constructing a multichoice question answering sample with the proposed AMS method. The \* in the fourth step is a wildcard character. The correct answer for the question is underlined.

## Transformers + Entity Graphs



Source: M. Peters, M. Neumann, R. Logan, R. Schwartz, V. Joshi, S. Singh, N. Smith: Knowledge Enhanced Contextual Word Representations

## Can we teach a network to retrofit?

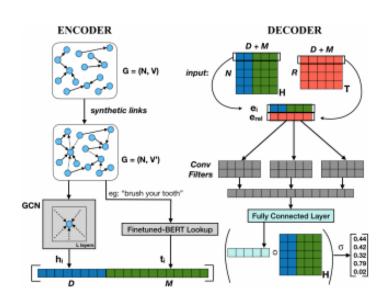


- Use a GAN to teach a network to add a knowledge graph to an embedding
- Essentially increasing the vocabulary of the kgraph
- Better downstream performance
- Potential for work in bi-lingual embedding space

Source: Edoardo M. Ponti, Ivan Vulic, Goran Glavaš, Nikola Mrkšic, Anna Korhonen Adversarial Propagation and Zero-Shot Cross-Lingual Transfer of Word Vector Specialization (2019)

# Can we use transformers to build knowledge graphs?

## Can transformers give back to knowledge graphs?



 Big idea: Increase the density of a knowledge graph by adding additional links

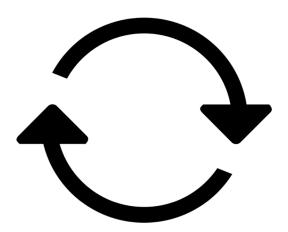
Source: C. Malaviya, C. Bhagavatula, A. Bosselut, Y. Choi: Exploiting Structural and Semantic Context for Commonsense Knowledge Base Completion (2019)

## Inferring common sense with CoMET

- Uses ConceptNet as a training set instead of a knowledge resource
- Fine-tune a GPT language model to generate ConceptNet statements

Seed	Relation	Completion	Plausible	
piece	PartOf	machine	✓	
bread	IsA	food	✓	
oldsmobile	IsA	car	✓	
happiness	IsA	feel	✓ ✓	
math	IsA	subject	✓	
mango	IsA	fruit	✓	
maine	IsA	state	✓	
planet	AtLocation	space	✓	
dust	AtLocation	fridge		
puzzle	AtLocation	your mind	3.5	
college	AtLocation	town	<b>√</b>	
dental chair	AtLocation	dentist	✓	
finger	AtLocation	your finger	-	
sing	Causes	you feel good	✓	
doctor	CapableOf	save life	<b>√</b>	
post office	CapableOf	receive letter	✓	
dove	SymbolOf	purity	✓ ·	
sun	HasProperty	big	<b>√</b>	
bird bone	HasProperty	fragile	✓	
earth	HasA	many plant	✓	
yard	UsedFor	play game	<b>√</b>	
get pay	HasPrerequisite	work	✓	
print on printer	HasPrerequisite	get printer	✓	
play game	HasPrerequisite	have game	✓	
live	HasLastSubevent	die	<b>√</b>	
swim	HasSubevent	get wet	✓ ·	
sit down	MotivatedByGoal	you be tire	<b>√</b>	
all paper	ReceivesAction	recycle	· /	
chair	MadeOf	wood	· /	
earth	DefinedAs	planet	· /	

Source: A. Bosselut, H. Rashkin, M. Sap, C. Malaviya, A. Celikyilmaz, Y. Choi: COMET: Commonsense Transformers for Automatic Knowledge Graph Construction (2019)



1 0 % 80% 4:42 PM •••oo T-Mobile Wi-Fi 🤻 Go ahead. I'm listening...

What about human-centric Al?

## Knowledge graphs & explainablity?





### conceptnet.io – a browsable interface



An English term in ConceptNet 5.5

Sources: Open Mind Common Sense contributors, DBPedia 2015, JMDict 1.07, OpenCyc 2012, German Wiktionary, English Wiktionary, French Wiktionary, and Open Multilingual WordNet

#### Synonyms

- tr bisiklet →
- en wheel (n) →
- ja 銀輪 <sup>(n)</sup>→
- it bici →
- → (n) دَرَّاجَة هَوَائِيَّة (n)
- fr vélo →
- en cycle →
- da cykel (n) →
- it bicicletta →

### Related terms

- en biker (n) →
- fr bécane →
- en tricycle →
- en penny farthing  $^{(n)} \rightarrow$
- br marc'h houarn (n) →
- en propel →
- ca bicicleta <sup>(n)</sup> →
- en like riding bicycle →
- ee gaso (n) →

### bicycle is a type of...

- en a two wheel vehicle →
- en means of transportation →
- en a machine →
- en ride (v) →
- en an efficient form of human transportation →
- en toy →
- en transportation →
- en wheeled vehicle (n) ->

### bicycle is used for...

- en transportation →
- en riding →
- en Racing →
- en personal transport ->
- en ride (v) →
- en travelling on →
- en rush (v) →
- en cause cultural change ->
- en traveling →

### api.conceptnet.io - a Linked Data API

```
"@context": [
  "http://api.conceptnet.io/ld/conceptnet5.5/context.ld.json",
  "http://api.conceptnet.io/ld/conceptnet5.5/pagination.ld.json"
"@id": "/c/en/bicycle",
"edges": [
    "@id": "/a/[/r/AtLocation/,/c/en/bicycle/,/c/en/garage/]",
    "dataset": "/d/conceptnet/4/en",
    "end": {
      "@id": "/c/en/qarage",
      "label": "the garage",
      "language": "en",
      "term": "/c/en/garage"
    },
    "license": "cc:by/4.0",
    "rel": {
      "@id": "/r/AtLocation",
      "label": "AtLocation"
    },
```

## We'd like to work with you...

- Building and expanding ConceptNet
- Cross-resource alignment
- Bias in machine learning and structural resources
- Explainablity in kgs
- Other ideas

# Thank you to all ConceptNet Collaborators

- Co-director Robyn Speer
- Jason Alonso, Charlotte Chen, Pedro Colon-Hernandez, Joanna Lowry-Duda, Nina Lutz, Katherine Xiao
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## blog.conceptnet.io





## Thank you!

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